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experience

EYEMOTION STUDIO_Portland, OR 10/01-present

Freelance Graphic/Web Designer (full-time & part-time)

- Give life to the client's story through visual generation of conceptual ideas: conceive creative direction, create mock-ups for client approval, plan & execute design layouts from comps through final presentations
- Craft successful corporate branding packages through research of target audience, actively listen & analyze feedback from client, generate the look/feel of a logo from concept to final design, maintain visual brand image standards through out development of print collateral
- Provide creative art direction & production of promotional print & E-mail marketing materials such as direct mail postcards, E-mail campaigns, print ads, etc.
- Coordinate various types of print production (spot and process color) for flyers, catalogs, calendars, etc. directly with various printers
- Produce web design concepts with intuitive GUI and navigation
- Prototype sites utilizing flow charts, storyboards, & wire frame mock-ups
- Web development employing HTML, CSS, Flash, ImageReady, JavaScript, PHP, & MySQL tailored to the project objectives
- Deliver presentations to clients, direct meetings, schedule & prioritize projects, handle multiple project details ensuring project adheres to schedule, excellent organization allows for flexibility & adaptability

EMERALD PUBLICATIONS_San Diego, CA 04/05-present

Multimedia Designer (eyeMotion Studio consultant)

- Provide art direction & production of Flash banners & animated gifs for internal & external E-mail campaigns for clients such as MetLife & AIG
- Successfully collaborate in a dynamic team environment to meet multifaceted project goals under tight deadline pressures
- Perform web maintenance & updates for corporate site

STERLING LEDET & ASSOCIATES_San Diego, CA 11/04-08/06

Instructor (eyeMotion Studio consultant)

- Taught working professionals current versions of: Photoshop, Illustrator, CSS Flash, Dreamweaver, Quark, PageMaker, & Acrobat
- Maintained certification by staying current with new technology & media

PICKETT DESIGNS_Santa Monica, CA 05/01- 09/03

Graphic/Multimedia Designer (full-time)

Clients: Kaiser Permanente, Henry Mayo Clinic, & USC University Hospital

- Developed corporate collateral package, created PowerPoint/Flash presentations, & multimedia items such as Flash e-card, website, & kiosk

NADEL ARCHITECTS_Los Angeles, CA 07/99- 04/01

Interior & Graphic Designer (full-time)

Clients: Hanmoo Casino (Seoul, Korea), The Four Seasons, Hyatt, & Le Meridian

- Constructed and rendered 2D/3D illustrations of proposed international architectural interior design projects
- Designed marketing brochures & print work for competitions

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